



Intel Inside®.
Powerful Solution Outside.

Business-Centric IT

Build your
business on a
solid foundation

Fujitsu helps your company to boost efficiency, improve productivity and keep your business running. Fujitsu has 80 years of experience in IT business with a high share of its own developments. This has resulted in innovative high quality ETERNUS storage systems and PRIMERGY servers, which are the basis for efficient solutions and integrated systems – all provided by highly skilled reselling partners.

At Fujitsu we help SMBs manage their daily business by removing complexity and offering affordable, easy-to-use solutions combined with the right service. This enables them to invest in additional business applications and prepare for future trends that can help them to compete even better.

For example, the cloud, mobility, databases, ERP and CRM systems as well as online shops have created an unprecedented explosion of digital information which have become essential for growing businesses. This vital information includes emails, supply chain data, search engine enquiries, social media posts, and data, transported through global networks.

Consequently, the demands on IT organizations have never been greater. For many businesses, IT infrastructure and operations have

reached breaking point: incremental improvements to the system no longer work. It's time to implement servers and storage systems that are highly performant, more efficient and more agile, so that the infrastructure works better and is more reliable.

Analysts have noted that what businesses need, in order to keep up with data growth and speed, are new architectures: specifically systems based on virtualization, with server and storage architectures that work seamlessly together.

This is where FUJITSU Server PRIMERGY systems and FUJITSU Storage ETERNUS systems are ideally positioned to help – particularly small and medium-sized businesses. Based on Intel® Xeon® processors, this server/storage combination addresses these very challenges, and can be combined perfectly to offer a winning team.

shaping tomorrow with you

FUJITSU

The two elements are tried and tested; work perfectly together; and form the basis of all major Fujitsu solutions such as FUJITSU Integrated System PRIMEFLEX powered by Intel® Xeon® processors.

PRIMERGY Servers			
Rack Servers	Blade Servers	Tower Servers	Scale-out Servers
PRIMERGY RX	PRIMERGY BX	PRIMERGY TX	PRIMERGY CX

ETERNUS Storage	
Primary Storage	Backup Storage
ETERNUS DX	ETERNUS CS
	ETERNUS LT

Project solutions
PRIMERGY & ETERNUS individually combined
Integrated Systems
PRIMEFLEX

Our systems are built in the Fujitsu factories, according to the latest technology standards, resulting in high-quality products, made in Germany and in Japan: which are both renowned for their manufacturing excellence.

"Fujitsu provides a responsive, agile service combined with market leading technology. Its partner support is of the highest quality and a real enabler for us to do more business more effectively in multiple global territories."

Mike Trevor, Global Business Development Director, Cutter

"The strong relationship we have built with Fujitsu over 10 years has given us the confidence in them as a reliable partner. Fujitsu provides high-quality service, equipment, and an excellent service team for us to deal with business smoothly."

Manager of IT division, EASYCARD Corporation

"We opted for the Fujitsu product because it covered the priorities that we had identified, ensuring us scope for future growth, as well as offering a cutting-edge technological platform and notable ease of management, both on-site and remotely."

Massimiliano Baldessarini, Network and System Administrator, Azienda EnergeticaReti – Etschwerke Netz

Fujitsu's server and storage combination can help you to:

- Improve productivity
- Keep your business running
- Boost efficiency



According to Computerworld, IT spending is set to increase. In addition, storage and server refresh cycles are extending to five years so you need to make the right choice that scales and grows to meet your future demands. Make sure you invest in the best and most efficient IT solutions. And even if you've specialized for a discipline, make sure you cross-train!

With competing pressures for small and medium-sized businesses to implement more virtualization, move to the cloud, be more mobile, go social and do more with Big Data, there is never going to be a "one-size-fits-all" approach that works.

Organizational success comes when business requirements, trends and technology are all aligned. This alignment for business success is the Business-Centric Data Center. Business requirements should determine the technologies you use, not the other way around. Fujitsu understands the power of a tailored, business centric approach to ICT – one that will stimulate growth, deliver operational results, optimize costs and reduce risk throughout your enterprise. Independent of what you are searching for, we offer the right solution for you.



To sum it up:

We support you and your business wherever needed and there are competent Fujitsu reselling partners directly onsite to provide you with the best fitting products, services and solutions for your specific environment.

Get to know Fujitsu and it's products on Fujitsu Forum, Fujitsu World Tour or in one of the Fujitsu Demo Centers!

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