

Enable Digital Transformation

FUJITSU Integrated System
PRIMEFLEX for SAP® HANA

FUJITSU

shaping tomorrow with you





Capitalize on data growth Run your business in real time

Within just a few days, the world's population generates more data than was created over the past 2,000 years – this kind of data growth is absolutely amazing. This trend poses a great challenge to business enterprises, but it can also be seen as an opportunity as well. Those who are able to fish for critical business information from this ocean of data, and navigate their enterprises through extremely volatile and dynamic markets, will definitely have a competitive edge.

However, the challenge is immense: Quite often data must be compiled from a variety of sources, such as SAP ERP systems, third-party applications, proprietary applications and other sources that provide information about social and technological trends, consumer behavior and customer feedback. **FUJITSU INTEGRATED SYSTEM PRIMEFLEX FOR SAP HANA MAKES THIS POSSIBLE FOR YOU. EASY, RELIABLE, AFFORDABLE AND IN REAL TIME.**

SAP HANA IS THE IDEAL PLATFORM FOR MANAGING BUSINESS WITH INFORMATION THAT IS ALWAYS UP TO DATE. Thanks to in-memory computing technology, SAP HANA software can process even the largest volumes of transaction and analytic data within seconds. This provides enterprises with insight in real time, and they can considerably speed up decision making while leveraging new ways of optimizing their planning, forecasting, pricing and business processes.

SAP HANA made simple: Fujitsu, your reliable partner

What potential can SAP HANA unlock in your business? And how can you make the most of it? Rely on Fujitsu's in-depth expertise for SAP HANA and infrastructure solutions. We serve as your trusted and expert partner with complete all-round service, ranging from planning to operations, along with optimized infrastructure solutions delivering the highest availability and security for business- and mission-critical scenarios – we are at your side and guide your business on its way to real-time business computing.



How Fujitsu can help you

SAP HANA IS A PRIME EXAMPLE OF THE INNOVATIVE STRATEGIC PARTNERSHIP FORMED BY FUJITSU AND SAP AG.

As a founding member of the Hasso Plattner Institute Future SOC Lab, Fujitsu has in-depth knowledge of SAP HANA software and has driven the development of end-to-end solutions for innovative in-memory technology. We provide SAP customers with all-round support based on this expertise – our portfolio includes:

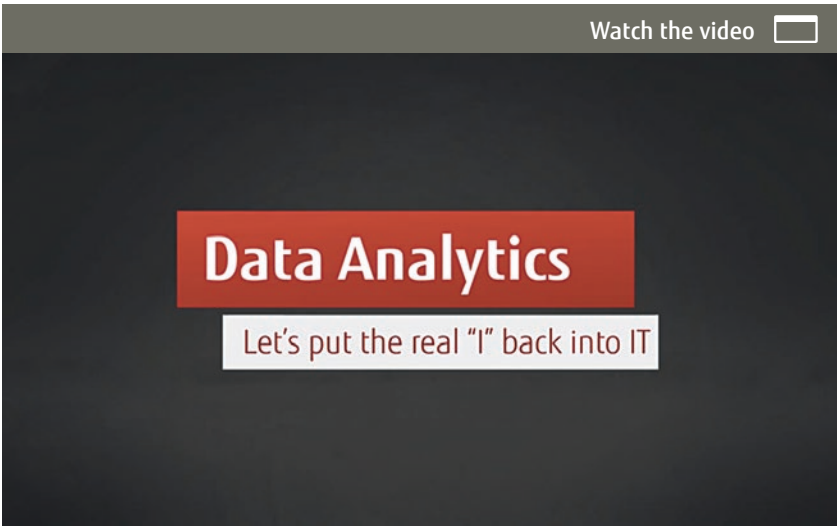
- Consulting for the optimization of database landscapes
- Design of customized concepts that leverage the latest technology
- Easy deployment and operation of the SAP HANA platform



FOCUS YOUR FULL ATTENTION ON GENERATING VALUE FOR YOUR BUSINESS.

As your SAP HANA partner, we will make sure that you have the best solution to do just that. Fujitsu makes things simpler, allowing you to easily manage SAP HANA software, ensure minimal outages and efficiently process huge amounts of data so that your business will thrive and grow. To achieve this, we offer you:

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| ■ FUJITSU Integrated System PRIMEFLEX for SAP HANA solutions, scalable for various SAP HANA use cases | ■ Holistic concepts and optimized server performance for complex database landscapes with SAP HANA, SAP Sybase ASE and SAP Sybase IQ |
| ■ Concepts based on the SAP HANA Tailored Data Center Integration (TDI) approach for seamless integration in existing data center environments and strategies | ■ All-round service ranging from initial consulting to the deployment and operation of your SAP HANA solution |
| ■ Customized availability concepts from integrated high availability up to dual-site disaster-resilient solutions | ■ SAP HANA as a Service from the cloud |



“Our business acts more effectively and efficiently as a result of moving to Fujitsu PRIMEFLEX for SAP HANA. We have the ability to create and analyze the information we need with total reliability.”

Wassim Hamwi,
Vice President Group IT Services Meydan Group

Case study Meydan



PRIMEFLEX for SAP HANA makes the difference

With Fujitsu at your side, you can be sure of having the right pre-defined SAP HANA infrastructure for your IT and business requirements. Our portfolio covers everything, from the development platform and testing to global installations for mission-critical applications – services are available for all scenarios and projects of any dimension. We also focus our attention on your growth plans and IT strategy – with an eye on storage – and ensure full compatibility of all components and seamless integration into your existing IT landscape. You can count on short time to value combined with top performance and efficiency. And your business will profit from maximum flexibility.



- FUJITSU PRIMEFLEX for SAP HANA **single-node** (scale-up) solutions feature highly scalable SAP-validated appliances that are easy to implement and operate in enterprise IT environments.
- FUJITSU PRIMEFLEX for SAP HANA **multi-node** (scale-out) solutions combine our infrastructure expertise with the security of SAP certified components. Your benefit: You have maximum flexibility in designing your solution, and you get a SAP HANA infrastructure that completely satisfies your demands in terms of performance, availability, security and maximum efficiency!
- The **FUJITSU Server PRIMERGY RX4770** is an x86 system with four sockets that delivers outstanding performance, scalability and efficiency. This combination makes it an ideal platform for running business intelligence (BI) workloads and in-memory databases, as well as data-intensive applications.
- The **FUJITSU Server PRIMEQUEST Series** are ideal systems for mission-critical applications. Thanks to their innovative and fault-tolerant system architecture, PRIMEQUEST systems offer mainframe reliability along with unrivaled performance and memory capacity – at prices comparable to those of x86 industry-standard systems.
- Based on the SAP HANA TDI approach, the Fujitsu **ETERNUS AF/DX Series** and the **NetApp FAS Series** serve as strategic storage options for complex single-node landscapes and multi-node configurations. Both storage options satisfy the highest demands in terms of performance, scalability and cost-effectiveness. When expanding a configuration to form a dual-site disaster-resilient solution, the storage appliances also meet the most stringent demands for SAP HANA infrastructure availability.
- We also offer **VMware virtualization** as an option. This makes cost savings and all the other benefits of virtualization available to our SAP HANA customers.

Learn more about our PRIMEFLEX portfolio 





Complete service from a single source

Superior service that gives you a competitive edge

WITH FUJITSU PRIMEFLEX FOR SAP HANA YOU CAN CONCENTRATE ON THOSE THINGS THAT MATTER MOST. Our solutions are pre-defined so that you are not faced with time-consuming planning and testing tasks. Furthermore, our customized services are designed to support all project phases optimally.

SMART DISCOVERY

Preview the value of SAP HANA for your individual business by utilizing our BI consulting expertise or our SAP HANA Assessment Workshops. Tests and simulations with your own data in our remotely accessible Fujitsu SAP HANA Global Demo Center are another option.

SOLID PREPARATION

Get ready for the project by benefiting from Fujitsu infrastructure consulting, database assessment and optimization services as well as our expertise for designing the overall operational concept.

SMOOTH IMPLEMENTATION

Profit from non-disruptive implementation and a fast track to business value with Fujitsu's professional database migration services plus SAP HANA deployment and data center integration services.

SECURE OPERATION

Fujitsu maintenance and support services ensure trouble-free operations right from the start with the shortest possible downtimes. Automate routine tasks, mitigate risks, increase your flexibility and cut costs by leveraging SAP Hosting or Fujitsu Managed Services for SAP. Or rely on Fujitsu's cloud expertise for running new and existing SAP applications and SAP HANA in a world-class Fujitsu data center.



"We chose Fujitsu because Fujitsu offered us the best package of experienced consultants, a very high commitment to our project results and a good price relationship."

Detlef Schuck, CIO SEW-EURODRIVE

Learn more about our SAP HANA portfolio 



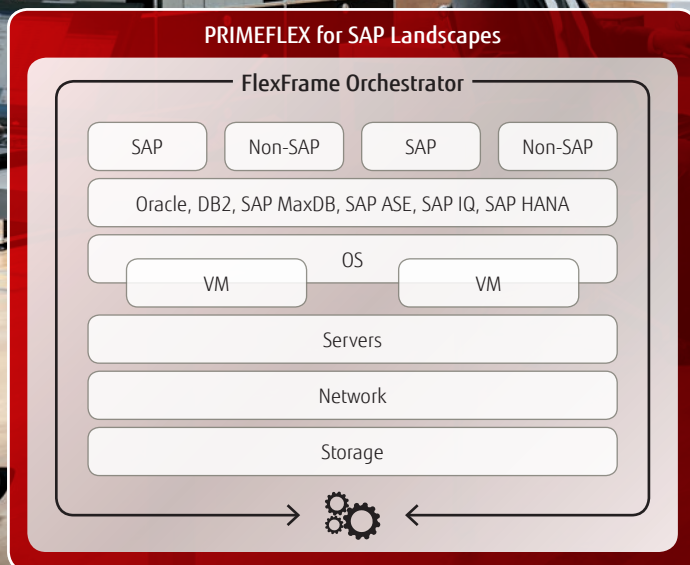
Making SAP applications easier to run. PRIMEFLEX for SAP Landscapes

SAP HANA will make your IT the driver of innovation in your business enterprise. Are you worried that this will make your IT landscape even more complex? If so, you should take a close look at PRIMEFLEX for SAP Landscapes powered by FlexFrame Orchestrator. It radically simplifies the management of SAP software landscapes, boosts efficiency and makes your enterprise more innovative.

FUJITSU INTEGRATED SYSTEM PRIMEFLEX FOR SAP LANDSCAPES ENABLES SIMPLE AND SECURE SETUP OF INFRASTRUCTURES optimized for classic and new SAP applications (SAP S/4HANA), the entire SAP database portfolio and third-party databases. The pre-defined, pre-integrated and pre-tested combination of data center components, such as servers, storage, network connectivity and software from Fujitsu and specialist partners ensures the highest quality and fast time to value.

Powered by FlexFrame Orchestrator software, PRIMEFLEX for SAP Landscapes makes running SAP applications and databases easier, faster and more effective thanks to extensive automation. IT SIMPLIFIES THE MANAGEMENT OF COMPLEX SAP ENVIRONMENTS, OPTIMIZES PLANNING, OPERATION AND CHANGE MANAGEMENT, AND REDUCES COSTS BY UP TO 90 PERCENT WHILE INCREASING AGILITY BY UP TO 50 PERCENT.

Learn more about PRIMEFLEX for SAP Landscapes 



Simplify innovation with SAP. Bring Fujitsu into your team.

Fujitsu's SAP HANA expertise, infrastructures and services enable customers to fully exploit the potential of the SAP HANA platform. Based on PRIMEFLEX for SAP HANA optimized for in-memory technology, vast amounts of data (big data) can be analyzed in real time, safely and securely, either on premise or in the cloud for smarter business decisions based on greater business insight. Applications are also accelerated, enhancing business processes and enabling organizations to become true real-time enterprises.

Our successful SAP HANA deployments are backed by 40 years of experience in delivering fast, secure, high-availability implementations with optimized TCO, successfully reducing complexity. **IN COLLABORATION WITH SPECIALIST PARTNERS SUCH AS NETAPP, VMWARE AND SUSE, WE SIMPLIFY THE DEPLOYMENT AND OPERATION OF THE SAP HANA PLATFORM, WHILE EXPLOITING POTENTIAL TO ACCELERATE AND INNOVATE YOUR BUSINESS PROCESSES.**

"We picked Fujitsu based on its comprehensive portfolio of infrastructure solutions and vast experience working with SAP solutions. Fujitsu PRIMEFLEX for SAP HANA enabled us to go live much faster than we expected. We appreciate the simplified start of operations, and we have all the support we need to focus on our business rather than on the integration work."

Dr. Fawaz Al Bahri, CEO & Managing Partner, Modern Bakery

Case study Modern Bakery 



<http://www.fujitsu.com/fts/sap>

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To learn more about Fujitsu's solutions and services for SAP environments, please go to:

<http://business-datacenter.global.fujitsu.com/business-centric-integrated-systems/#sap-environments>

Or contact us directly:

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