

# FUJITSU Workstation CELSIUS

Ebook: Why Workstations?

FUJITSU

Workstations fuel innovations and drive digitalization

▶ For more Information, visit: [www.fujitsu.com/global/products/computing/pc/workstations](http://www.fujitsu.com/global/products/computing/pc/workstations)

shaping tomorrow with you



## What Is A Workstation?

Do you still wonder what a workstation is? Maybe just another name for a workplace? Or a PC? Let's be honest: Unless you are working in the IT industry, did you ever hear about the term 'workstation' before?



## The Formula 1 Of Personal Computers

Workstations were invented about 30 years ago for one key reason: bringing high-end graphics and server compute capabilities to the personal computer. Thanks to several inventions in the 1990s – Microsoft's Windows 95, Intel's striking new processor technology, 3D graphics cards – it was one company who started to think about a 'personal workstation': Fujitsu – under the brand CELSIUS.

## It's All About The Graphics

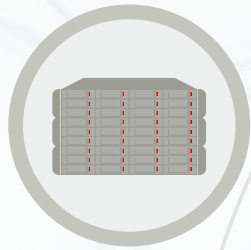
New technologies like virtual reality, deep learning, the increasing demand in high-end visualization drive for an increase in workstation power: unmatched processor and graphics performance, expandability, flexibility, reliability. Exciting times for people who require the utmost in performance.

**Get on the journey with us!**





# Data Isn't Just Data - At The Very Core It's A Question Of...



## Data Hosting & Delivery

- SDx (Software Defines Anything)
- XaaS (Anything as a Service)
- Server Side Client Graphics
- Virtual Storage Appliance
- Solid State Arrays
- Virtualization
- Cloud Computing
- Security
- Hybrid IT
- Big Data



## Data Creation & Visualization

- Engineering
- Design
- High-end visualization
- Simulation
- High-Performance Computing (HPC) at your desk

WORKSTATIONS ARE HERE



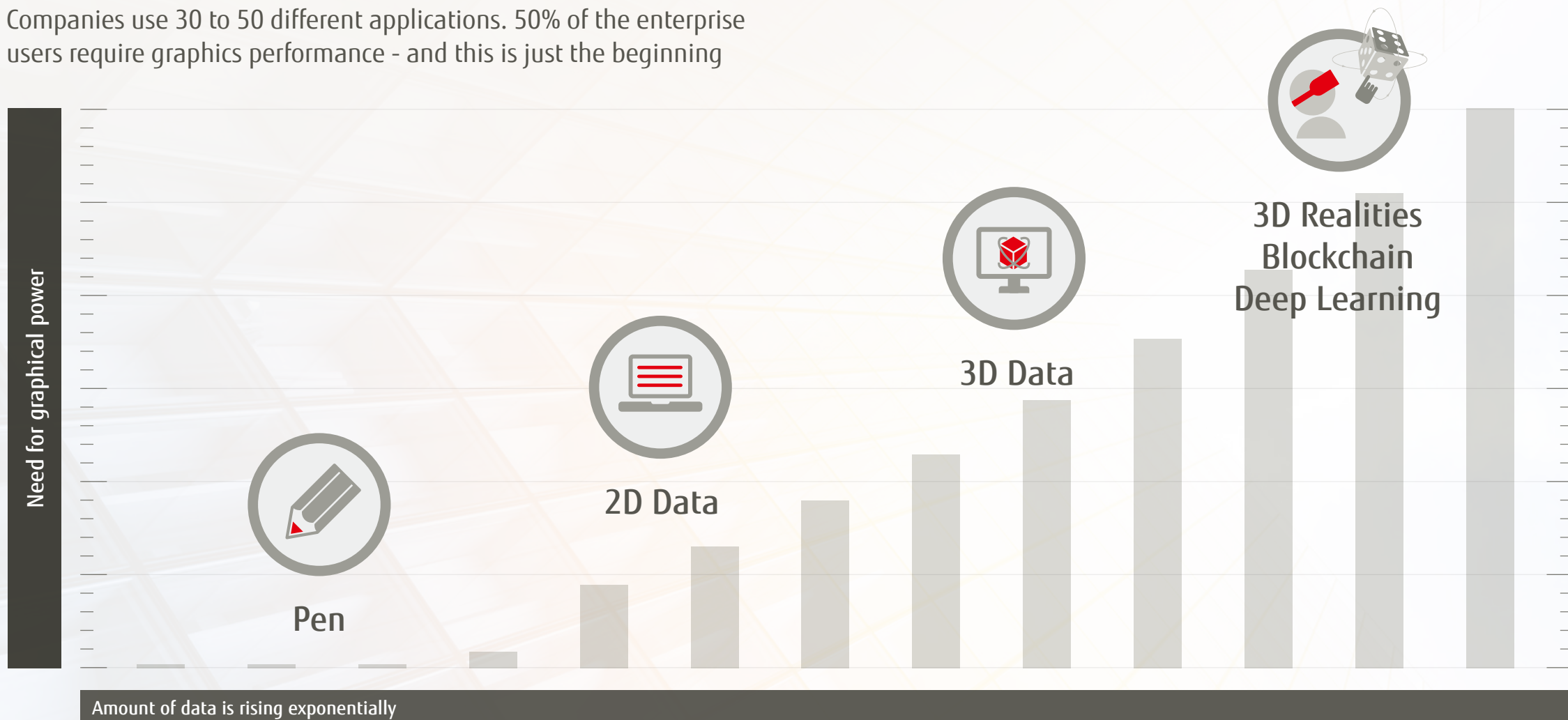
## Data Consumption & Communication

- Gamification
- IoT Internet Of Things
- Wearables
- Haptic Touch
- Gesture Recognition
- Speech Analytics
- 3D Printing/3D Scanning



# The Next Wave Of Enterprise Performance: Graphics Power

Companies use 30 to 50 different applications. 50% of the enterprise users require graphics performance - and this is just the beginning



# Workstations Are Your Turbo Boost





# Workstations Are Used In Every Vertical Field

"Today, workstations are used in every major industry for tasks ranging from financial modelling to designing complex buildings, and vehicles. Workstations have become standard equipment for engineers, content creators, analysts, and others who need the highest levels of performance, visualizations, and data integrity."

Intel® Xeon® Processors for Workstations" – Product Brief

Computer Aided Design



Computer Aided Engineering & Simulation



Architecture, Engineering & Construction



Media & Entertainment



Geographic Information System, Oil & Gas



Healthcare





# How To Identify A Workstation User?

➔ For more information, please download the **Workstation Positioning Card** and the **ISV Certification White Paper**

## Key Application Fields



**CAD**  
Computer Aided Design



**CAE & SIM**  
Computer Aided Engineering & Simulation



**AEC**  
Architecture, Engineering & Construction



**M&E**  
Media & Entertainment



**GIS, O&G**  
Geographic Information System, Oil & Gas



**HEALTHCARE**

## Typical Industries

- All product development driven industries  
(like automotive, aerospace, railways, etc.)

- All industries

- Plants and shipbuilding
- Tunnels and bridges
- Urban planning

- Broadcasting
- Film and animation studios
- Agencies and marketing

- Defense and government
- Science and research
- Cartography
- Transportation

- Hospitals
- Chemistry and Pharmacology
- Biotechnology

## Key Applications

- Autodesk AutoCAD/Inventor
- Dassault Systèmes CATIA/SOLIDWORKS
- PTC Creo

- ANSYS (Fluent, CFX)
- Autodesk (Revit)
- MSC Software (Nastran)
- Siemens PLM

- Autodesk (Revit)
- Bentley (Microstation)
- Nemetschek (Allplan)

- Adobe (Premiere Pro)
- Autodesk (Maya, 3ds Max)
- AVID (Media Composer)

- ESRI (ArcGIS)
- Intergraph (Geomedia)
- Halliburton (Landmark)
- Schlumberger (Petrel)

- Siemens Healthcare (Syngo)
- Mostly in-house developed software



# 12 Reasons To Buy A Workstation Over A Standard Notebook Or PC



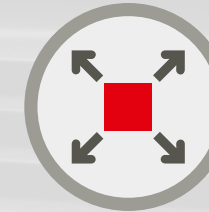
## Outstanding Performance

- Processors:
  - Intel® Xeon® single and dual-processor
  - Up to 2 x 28 cores
  - High frequencies (up to 5.30 GHz)
- High-speed memory: DDR4 memory with up to 2,933 MHz
- Professional graphics cards from AMD and NVIDIA



## Maximum Reliability

- Workstation ISV certification
- Server-class technology: i.e. RAID capable storage, SAS controller, ECC memory (error-correcting-code), Xeon processors
- Form factor and power supply characteristics more conducive for high thermal and electrical demands
- Long lifecycles of minimum 36 months
- Support of 24/7 operation (business critical and enhances availability drives)



## Unrivalled Expandability

- Maximum component selection (processors, graphics cards and hard drives)
- Graphics:
  - Up to 3x graphics cards
  - Full height graphics
  - Optional configurable
- Plentiful expansion bays
- Serviceability: front access storage, cable free & toolless design



# Why Fujitsu Workstations?



## Mobile Workstation On-the-go Performance

### CELSIUS H (15.6")

Maximum security through PalmSecure™  
Support for virtual reality  
Serviceability (incl. removable battery)



## Desktop Workstation Scalable Performance

### CELSIUS J (Small Form Factor)

8.3 & 10 l housing  
Full-height graphics (up to NVIDIA® Quadro® P2200)  
PCI slot



### CELSIUS W (Micro Tower)

Smallest VR-ready workstation (21 liter design)  
Front access storage (cold plug)  
Long Lifecycle



### CELSIUS M (Midi Tower)

Service friendly: cable free, toolless, cold plug PSU  
Expandability



### CELSIUS R (Big Tower)

Network: 10Gbit via OCP PCI slot



## Rack Workstation Remote Performance

### CELSIUS C (19" Rack)

1U rack (density in the datacenter)  
Optimized for professional graphics  
Scalability





# Why Fujitsu?

## Small Enough to Care - Big Enough to Deliver



**30 years** of  
workstation experience



**Top four**  
global workstation player



**Strong engineering skill set**  
ranging from systemboard  
to business client devices



**83 years** of  
Fujitsu history



**Among FORTUNE's top 500**  
global companies



**The ultimate security:** Fujitsu's  
patented palm vein technology. More  
secure than iris or fingerprint scans.



**Excellent service partner concept with  
5 centers** (Portugal, Poland, Malaysia,  
Philippines, Costa Rica) covering 33 languages



**Customization "Made4You":** Tailored project  
logistic & broad portfolio, incl. bulk-packaging,  
personalization, BIOS and firmware freeze

FUJITSU  
Workstations

**30**  
Years



# Testimonials

## Here's what our customers say:

### **M&E** Media and Entertainment

"CELSIUS workstations made photogrammetry possible for our project. We accelerated our work time per episode by about 30% and reduced animation production time by almost six months."

**Yoshinori Asao**  
President  
Gaina Co., Ltd., Japan

### **GIS** Geographic Information System

"As it can take more than twelve hours to analyze the data that the drones gather during their flights, having reliable, stable systems is essential. With Fujitsu, we get exactly that."

**Sascha Heising**  
Chief Technology Officer  
GeoMon, Germany

### **AEC** Architecture, Engineering and Construction

"Time pressure and a complex subject always mean a battle with our own limitations. I always hope that at least the equipment I'm using is reliable."

**Dariusz Siroj**  
Architect  
Basis, Poland

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#### **FUJITSU TECHNOLOGY SOLUTIONS GMBH**

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<http://www.fujitsu.com/global/products/computing/pc/workstations>

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