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Technology Is Transforming Every Industry



Digital Business Seeks These Outcomes

Finding the right balance between the business and IT

Business Wants To:



Roll out new applications to market faster



Respond quickly to new customer demands



Innovate with new technology to beat competitors

IT Needs To:



Control costs and increase efficiency



Provide choice and respond quickly

Ensure security and compliance





Key Considerations for IT Investments







Agility

Improve time to market and productivity

Lower TCO

Lower costs and inefficiencies

Lower Risk

Ensure compliance and security



Need to Modernize, But No One Solution Solves Everything

Each environment offers a unique set of advantages

PRIVATE CLOUD



Cost optimized for data intensive apps

Enterprise IT governance

Data locality and control

Leverages existing tools and operations

Ideal solution for the edge

PUBLIC CLOUD



Flexible, low upfront commitment

Agile and easily scalable

Built for new class of apps

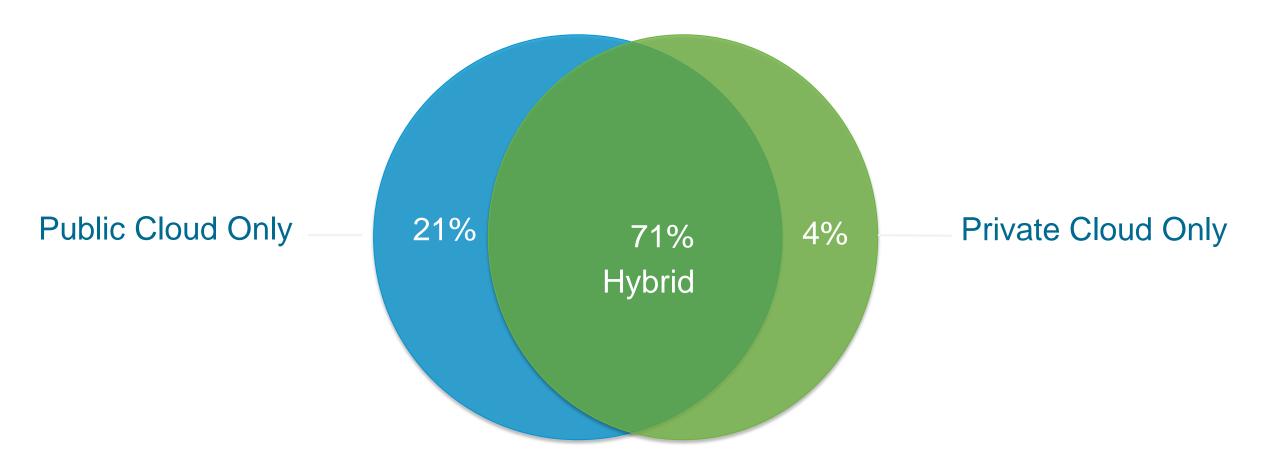
Rich developer services

Fully managed and automated



Hybrid Cloud is the Preferred Enterprise Strategy

Combining the best of both worlds into a single strategy



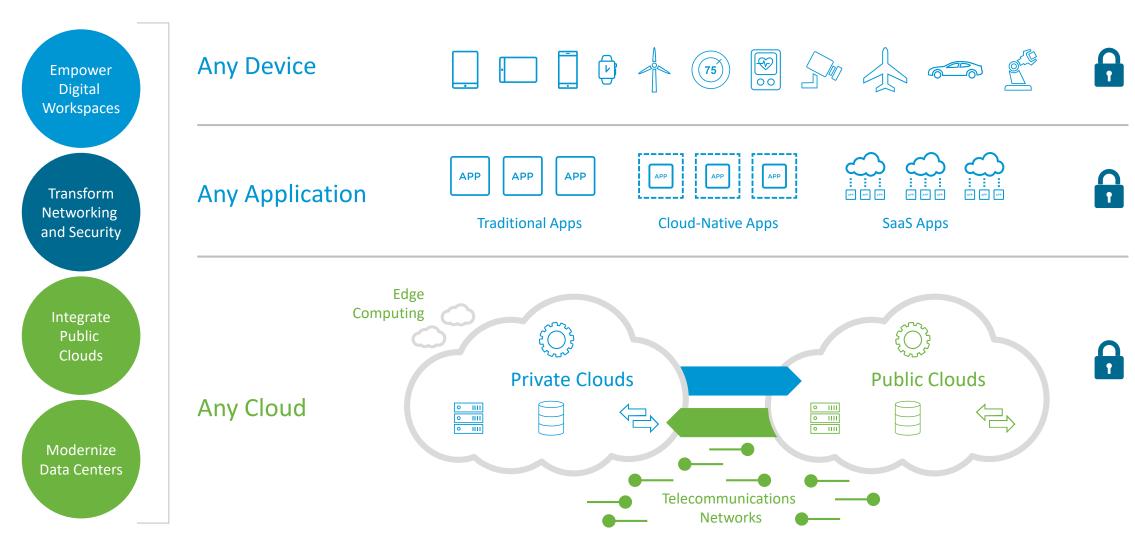
Source: RightScale 2018 State of the Cloud Report



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Our VMware Vision - Lived by thousands of Customers

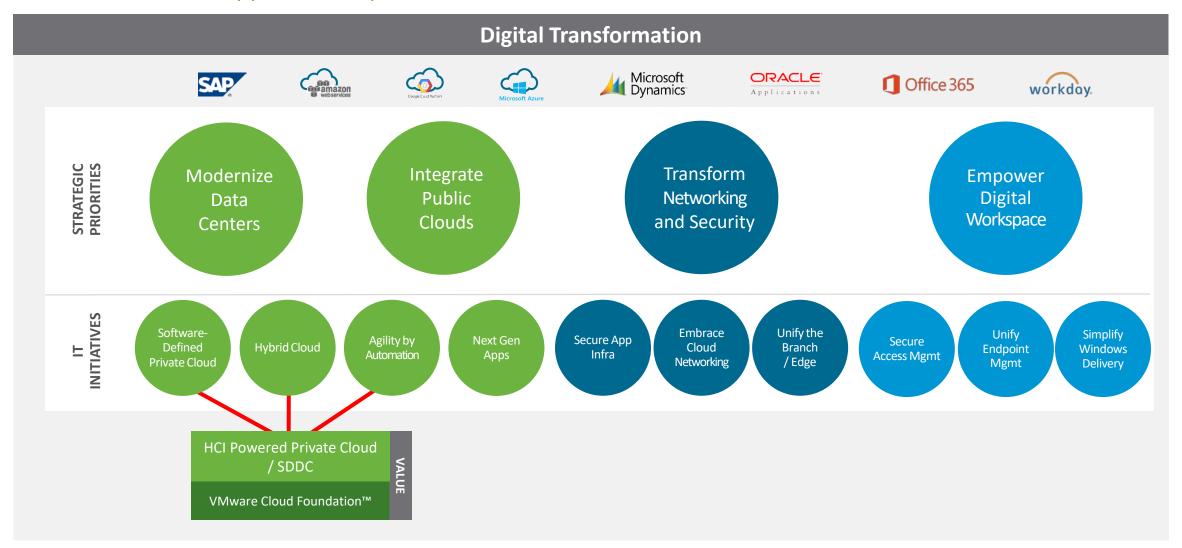
The VMware "Digital Foundation"





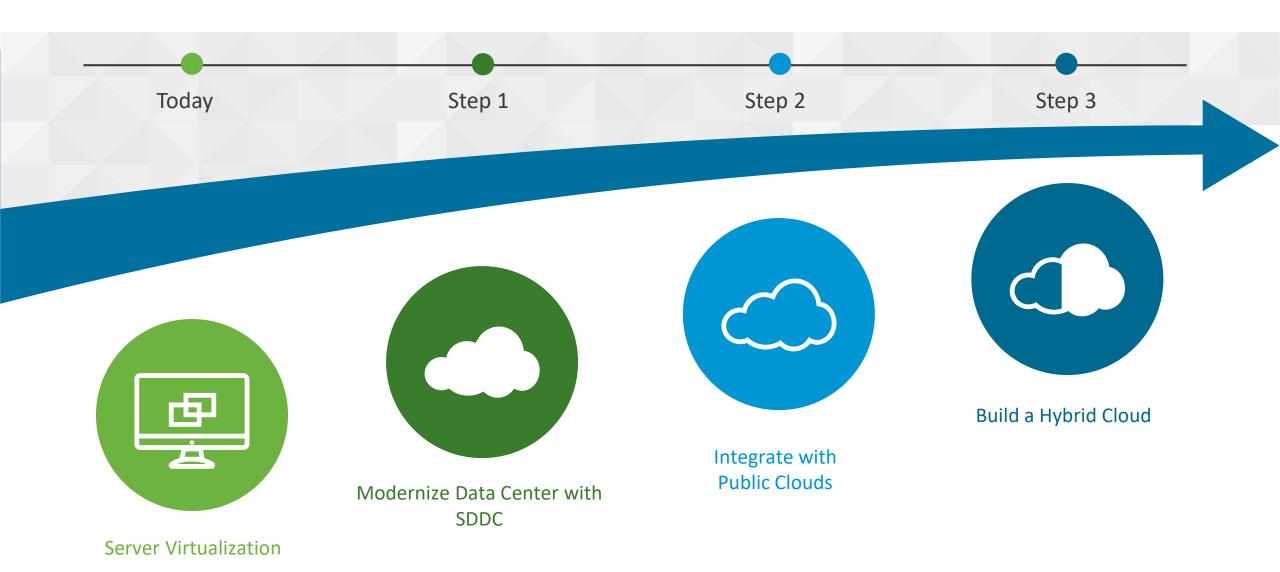
IT Initiatives are Aligned to Customer Strategic Priorities

Cloud Foundation supports multiple IT initiatives





Simplest Path to the Hybrid Cloud



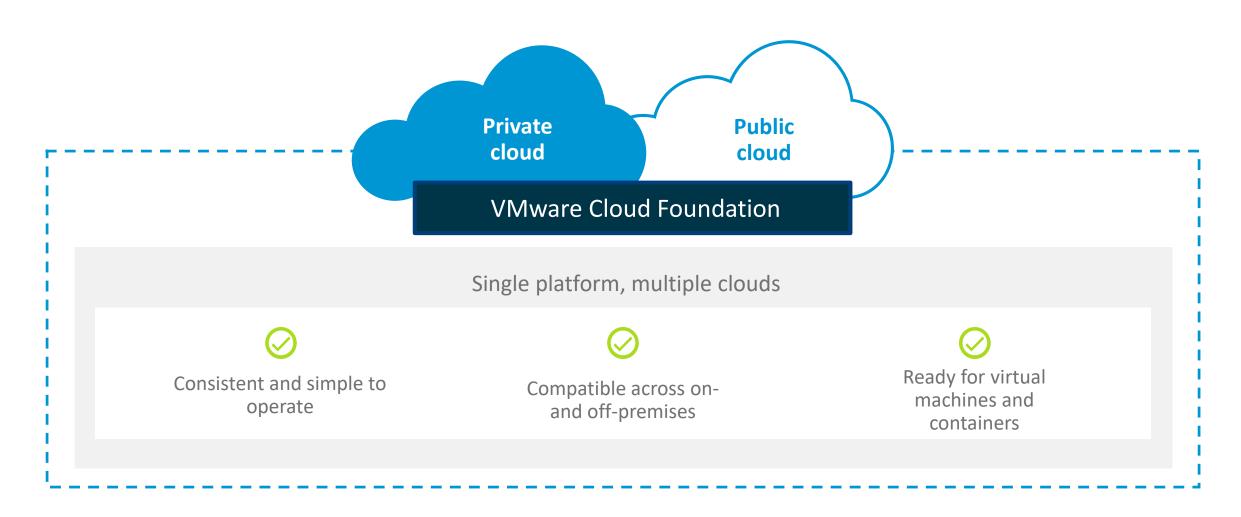


VMware Cloud Foundation.
The simplest path to the hybrid cloud.





Cloud Foundation Provides a Single Consistent Hybrid Cloud Experience

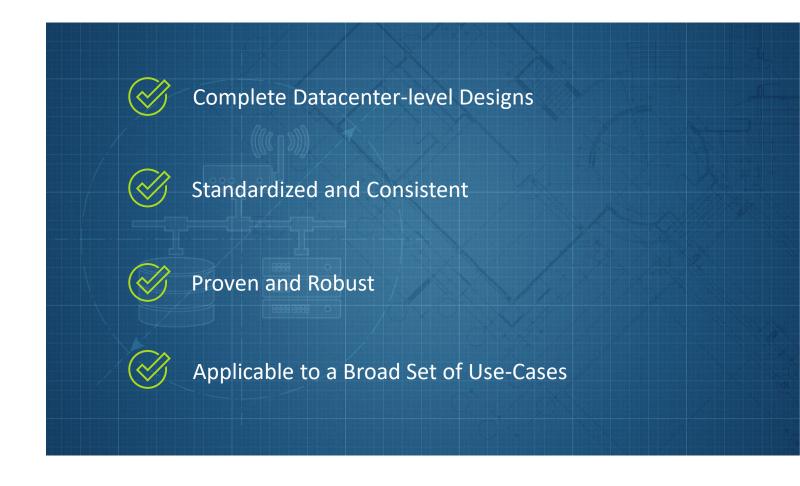




Architecture Built on VMware Validated Designs

Extensively Tested to Ensure Interoperability and Resiliency

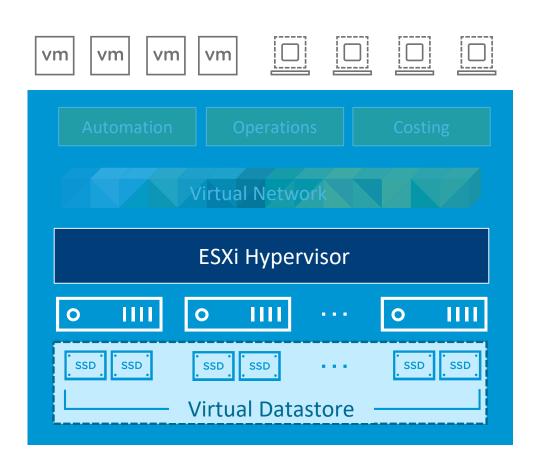






Modernize on Highly Scalable Hyper-Converged Architecture

Cloud Foundation deploys a standardized HCI architecture based on a Validated Design

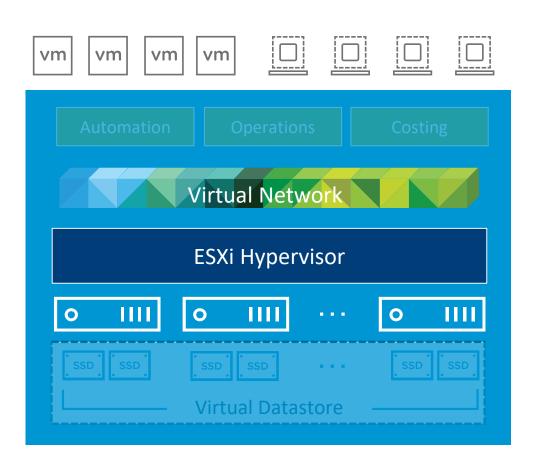


- Reduces CapEx with server side economics
- Delivers enterprise-grade scale and performance
- Supports all-flash and hybrid storage solutions
- Broad ecosystem of hardware partners to enable choice and flexibility



Manage Networking Efficiently at Enterprise Scale

Cloud Foundation deploys an HCI architecture with built-in network virtualization

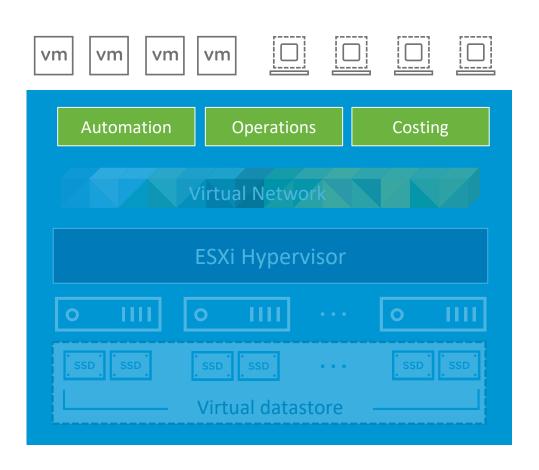


- Delivers network functions embedded in the hypervisor
- Enforces security at the most granular level
- Automates creation of networking policies



Deliver Infrastructure as a Service On-Premises

Cloud Foundation integrates cloud management for a Software-Defined Private Cloud

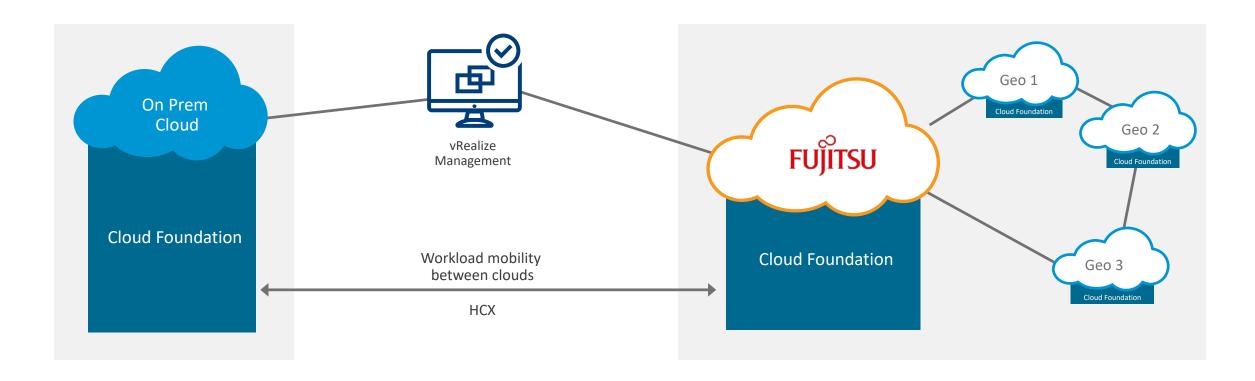


- Automates delivery of composable infrastructure and app services
- Enables self-driving health, performance, capacity, and configuration management
- Automates costing and usage metering for infrastructure services across clouds



Building a Hybrid Cloud with VMware Cloud Partners

Public cloud services offered by our strategic partners

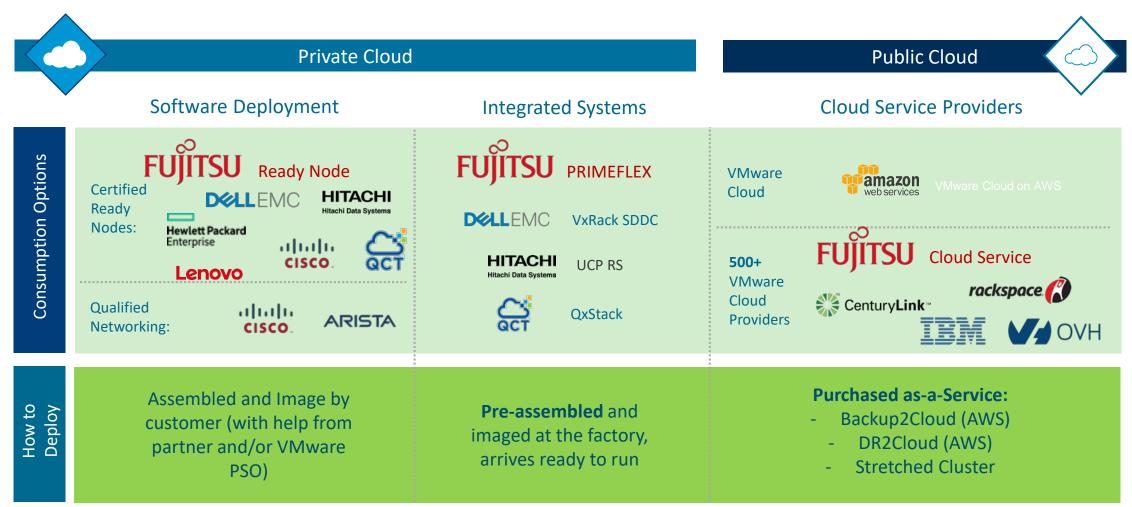


Operational Consistency Across the Hybrid Cloud



Broadest Partner Ecosystem and Flexible Consumption Options

Deploy VMware Cloud Foundation on premises and consume it as a Service



VMware Compatibility Guide: vmware.com/resources/compatibility/search.php?deviceCategory=vcf



What Real Customers Have Accomplished

15x Faster Cloud Deployment



Reduced deployment cycle from months to 4 days

Easy, Repeatable Deployments



One design, deployed globally

20x Faster App Provisioning



Fully automated app provisioning from 24 days to minutes

Up to 40% Lower TCO



Reduced IT footprint with automation



Do the Right Technical Validation

Cloud Foundation is not a point product



Public Channel

https://www.youtube.com/c/VMwareCloudFoundation

Offline Demos

http://www.vmware.com/go/demos

Hands-On Labs

- Modernize Data Center (Live)
 http://labs.hol.vmware.com/HOL/catalogs/lab/4244
- Modernize DC (Simulation): http://labs.hol.vmware.com/HOL/catalogs/lab/4456
- Hybrid Cloud (Simulation): http://labs.hol.vmware.com/HOL/catalogs/lab/3788



Solution Centers

- Fujitsu Solution Center (Frankfurt, Augsburg)
- VMware (Frankfurt, Munich)



Pilots

PoV

Workshop





Thank You

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