

Explore the data-driven jungle

Data backup: the Baobab of storage

Why is data backup compared with a Baobab tree — "the tree of life"?



Protection

Baobab

 Thick bark effectively protects it well from great heat and even small bush fires

Backup

 Data backup protects your business from threats, downtimes and accidental data deletion

Scalability

Baobab

- Has a large trunk size that accommodates gallons of water storage
- Shelters living beings in its trunk

Backup

- Seamlessly grows with your business needs
- Enables storage backup to be scaled up without overprovisioning the capacity upfront
- Lets you manage the proliferated data with our pay-as-you-grow model





Baobab

Backup

- Storage backup is
- Plays a key role in the eco-system
- Keeps soil conditions humid, promotes nutrient recycling, and prevents soil erosion
- Is an important source of food, water, and shelter for various birds, reptiles and insects
- crucial for the digital eco-system in multiple ways
- Protects and consolidates your business-critical data while driving efficiency
- It is an important data source to deliver value and maintain business continuity

Adaptability

法保证 推动原则 人名东

Baobab

Backup

- Highly adaptable tree survives even tough weather conditions
- Provides water and nutrient-dense fruits in the dry season
- Fujitsu's data backup integrates well in any kind of IT environment
 - Efficiently simplifies operations and improves performance
 - Enables data recovery in the event of a disaster without disrupting business

Your data is your business lifeline – always keep it flowing

Data backup Baobabs of the data jungle



Backup appliances

Simplify and consolidate backups with deduplication, replication and cross-media mix, while mitigating risk and protecting your business



Backup software

Increase operational efficiencies, lower costs, mitigate risks and improve service quality with your choice of backup application



Tape systems

Reliable and cost-effective tape solution that delivers high security with low cost of ownership

To find out more, please visit:

www.fujitsu.com/data-jungle

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