

# Explore the data-driven jungle

Data backup:  
the Baobab of storage

## Why is data backup compared with a Baobab tree — “the tree of life”?



## Your data is your business lifeline – always keep it flowing

### Data backup Baobabs of the data jungle



#### Backup appliances

Simplify and consolidate backups with deduplication, replication and cross-media mix, while mitigating risk and protecting your business



#### Backup software

Increase operational efficiencies, lower costs, mitigate risks and improve service quality with your choice of backup application



#### Tape systems

Reliable and cost-effective tape solution that delivers high security with low cost of ownership

To find out more, please visit:

[www.fujitsu.com/data-jungle](http://www.fujitsu.com/data-jungle)