FROM: [YOU]

TO: [YOUR MANAGER]

SUBJECT: Why my attendance at Fujitsu TechCommunity is essential

Dear [Manager],

As per our conversation, I want to expand on my request to attend the Fujitsu TechCommunity Workshop in Croatia. This event, happening from 10 to 12 of October, brings together more than 300 pre-sales consultants and IT visionaries from across Fujitsu’s European partner network, with the purpose to deep dive on the latest technologies and strategies for digital transformation.

There are several reasons why I believe attending this event would be highly beneficial to our company:

1. Access to hands-on training in the latest technologies:
The current shortage of technical skills in the industry is holding many companies back from becoming truly data-driven. Attending the TechCommunity Workshop will provide me with hands-on training in the latest technologies, including AI, that are critical to deriving value to our customers and increase our revenue pipeline.
2. Updates on Fujitsu’s portfolio:
The event will cover updates on Fujitsu’s portfolio, from consumer devices to AI, which will help me stay up-to-date on the latest technology trends and their applications in our industry.
3. Strategies to address key challenges:
The agenda also includes strategies to address key challenges of our industry, from cyber resilience and to the road to Hybrid IT and Artificial Intelligence. Attending the TechCommunity Workshop will give me a better understanding of how to address these challenges and develop effective and important strategies for our company.
4. Highly interactive sessions:
The event’s format features highly interactive sessions encouraging open discussion with experts and covering real-life experiences and scenarios. This will give me the opportunity to learn from others’ experiences and gain new insights that I will apply in my day-to-day work.
5. Interact with Fujitsu’s technology partners:
The event provides the opportunity to interact with many of Fujitsu’s technology partners, including Intel, Veritas, VMware, CommVault, Juniper, NetApp, Nutanix, Suse, and so on. This will allow me to network with other professionals in our industry and gain insights into their work.

I also would like to highlight the value that attending the Fujitsu TechCommunity event would bring to my personal development and the skills necessary to our company's business. By networking with other professionals in our industry, I’ll have the chance to gain new insights and perspectives on our work. This will not only benefit me personally but will also help our company stay competitive and adapt to changes in the market.

The early bird cost - valid for registrations until mid July - for attending the event will be 380€ for 2 nights (including the cost of the hotel, the workshop fee, the meals, and the transportation from the hotel to the restaurants and back).

In short, I believe that attending the Fujitsu TechCommunity event in Croatia will not only be a worthwhile investment for our company, but also an opportunity for me to grow and develop as a technical professional. I appreciate your consideration of this request and look forward for the opportunity to attend the event.

Thank you for considering my request.

If you need any additional information to help with the travel approval, I'll be more than happy to provide.

Sincerely,

[YOUR NAME]